



CONFIDENTIAL

FALL - 2024 EDITION

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WHO WILL RECEIVE  
THE 2024  
PALI  
PROFESSIONAL  
INVESTIGATOR OF  
THE YEAR AWARD?



2024

*James P. Carino*  
PALI Investigative Professional  
Of The Year

2024 CONFERENCE  
EDITION

PHOTO BY: Frank DeAndrea, Jr.





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# WELCOME FRANK V. DeANDREA, Jr. Editor-In-Chief



Welcome Guidon readers to another issue of the PALI Guidon.

As I believe most of you are already aware, Sir Isaac Newton's second law of motion states:

**The force acting on an object is equal to its mass multiplied by its acceleration.**

Forgive me for paraphrasing the obvious when I say Newton's second law of motion is also known as the law of acceleration. because the law essentially states that the acceleration of an object is directly proportional to the net force acting on it and inversely proportional to its mass, which is directly related to the concept of acceleration.

You might be saying either to yourself or out loud: W.T.F.!? (What's That Frank?)

For better or worse, it is the way my mind works. It has become a sort of joke in my house when I come up with things for my kids to ask me "Please tell me your thought process to get to that answer!" It is like the episode of the Gilmore Girls: "monkey, monkey underpants." (Google it!)

While at the PALI conference breakfast, I began to think of my welcome and what came into my head was talking about the force PALI has in the industry. My thought process went something like this:

- Write a welcome for the Guidon
- The Guidon is the flag that represents PALI
- PALI is a leader in the industry
- Eileen is a leader of PALI
- She sent me a picture of her with pom poms
- Pom poms is a nickname for Pomeranians
- Mozart had a Pomeranian named Pimperl
- He wrote an Aria to the dog
- What if the dog could sing?
- Singing is an art
- Michelangelo painted the Sistine Chapel with his Pomeranian on the scaffolding next to him.
- What if the dog fell off the scaffold?
- It could hit someone in the head
- OMG Newton was hit in the head with an apple
- Newton wrote the laws of motion
- What if the apple changed course
- The asteroid Apophis is supposed to hit earth in 2029
- It is possible to change the trajectory of an asteroid by striking it with a force
- Force can change an objects shape, speed or direction.
- A Leader carries so much force
- It can change the direction of an entire organization
- Force is directly proportional to Acceleration
- PALI is Accelerating as an Organization with the Re-write of the bylaws, Act 53 and their policies
- Newton's second law of motion states:
  - **The force acting on an object is equal to its mass multiplied by its acceleration.**

Simple Right?







continued...

Now that you understand how we arrived at the opening statement I ask:

If force is truly equal to mass multiplied by acceleration, then strap yourselves in because the force of this issue will knock you off your feet!

The weight of some things cannot be measured. That is how I feel about the magnitude of the content within these pages.

First, we have the 2024 PALI Conference. The PALI conferences are by far one of the greatest learning crucibles I have ever immersed myself in. The speakers are always incredibly enlightening, and in the case of when I speak, can at least be used as a bad example. I have attempted to capture the highlights of the 2024 conference for both posterity and reader enjoyment. The impact of members meeting together to exchange ideas and network has the potential to alter the course of the industry and move it forward (Momentum).

Second, the awarding of the James P. Carino Investigative Professional of the Year Award. This award carries with it a mass so profound that the simple statement that you are a Laurette of the award, provides prestige and notoriety equaled by no other award in the Private Investigative Industry in the Commonwealth or perhaps, the Nation. This year, the award was bestowed on a PALI member who is known to many in the industry as a pillar and has advanced the role of PALI as a leader in Private Investigative Association circle. I will not spoil the anticipation and you will have to turn to page 14 to find out who received it. The award carries with it great weight (Mass).

Third, the article submitted by Gary DeFinis in this edition is incredibly personal and moving. I was contacted by Gary DeFinis after he read the last edition and stated to me: "I was moved by how personal your article was in the Summer Newsletter. You spoke of your battle with cancer and the Power of Kindness, and it made me decide it was time for me to put myself out there and share a story. Perhaps I too can help someone." This article is so incredibly moving (Acceleration).

Fourth, the work, dedication, and devotion of our members is awe inspiring. The articles submitted in this edition alone have in my opinion, surpassed all other editions as we continue to build speed (momentum).

I will leave it up to you to determine the force generated by this edition of the Guidon however, if you are at all like me, you will recognize that we have incredible momentum as an organization, we carry an incredible amount of weight in the industry with the solidarity of our membership and PALI Leadership and so by Newton's own equation, when multiplied together, they equate to an incredible amount of Force!

May the Force be with you.

Enjoy this edition and know that NONE of the content was generated with ChatGPT or Open AI!

A handwritten signature in gold ink, which appears to read "Frank V. DeAndrea, Jr.", is located below the main text.

PS

Sir Isaac Newton also had a Pomeranian named Diamond. Just sayin'...

**SPREAD THE WORD - SHARE THE LINK**

**[WWW.PALI.ORG/NEWSLETTER](http://WWW.PALI.ORG/NEWSLETTER)**

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P I T T S B U R G  
D O W N T O W N

## PRESIDENT'S CORNER: RICK CARPENTER



Dear PALI Members,

As we enter this busy time of year filled with many holidays—too many to list—I hope you all find moments to pause and enjoy time with your loved ones. As I often say, remember to prioritize yourself and your family. Work will always be there waiting.

Reflecting on our recent conference held at the illustrious Wyndham Grand Pittsburgh Downtown Hotel, I am thrilled to say it was one of the best we've had in a long time. We welcomed Attorney Rita Borzillo as our new legal counsel, who, along with John Sancenito (chairing the committee), provided valuable updates on the revisions to the Private Detective Act (PDA) and the ongoing constable issues. A big hello and welcome to Rita!!

The conference was truly exceptional. The speakers were outstanding, the food was top-notch, and the vendors offered the latest, most informative products and equipment. The weather couldn't have been better, and the hospitality suite and karaoke were a hit! Bill Everman and Eileen Law entertained us with their singing, and we even discovered a surprise vocalist in Alex Soutos, who was fantastic. And of course, we can't forget Dennis Eberly's unforgettable rendition of Shania Twain's "Man! I Feel Like a Woman."

Beyond the fun, we also accomplished significant business, including updates on the PDA, constables, and policy revisions. The membership voted to allow the Board of Directors to review and update the bylaws. Once that is completed, there will be a membership vote on their acceptance so stay tuned. By now, you should have also received an email inviting you to participate on committees to review and update our policies and procedures. Please consider participating as member input is crucial to the PALI success.

Our new Compliance Chairperson, Pastor Ed Gray, will soon roll out new procedures for submitting complaints about questionable security or investigation activities across the state. Moving forward, all complaints will be documented and addressed promptly. You can send any questions or complaints to Ed Gray at [revved@comcast.com](mailto:revved@comcast.com) and copy me at [rcarpenter@ina-inc.com](mailto:rcarpenter@ina-inc.com). More details will follow.

Enjoy the fall season, and I look forward to closing out 2024 on a high note.

Best regards,

Rick Carpenter  
President, Pennsylvania Association of Licensed Investigators  
Contact Rick at: 717-562-7779 (direct)  
[www.ina-inc.com](http://www.ina-inc.com)  
[rcarpenter@ina-inc.com](mailto:rcarpenter@ina-inc.com)







GUIDE  
DON

# A LETTER FROM THE CHAIRMAN OF THE BOARD EILEEN LAW STEWART



## **‘Never Had A Hug Like This Before!’**

I’ve heard the phrase “she’s a hugger” several times before, most especially years ago when “hugging” was virtually only done among family members and the closest of friends. The common way to greet someone was just a handshake – before “fist bumps” and “elbow tapping” were all the rage. If someone leaned in to give me a hug, I would reciprocate giving them a gentle squeeze. I was not the type to initiate one. That has all changed now. I’m here to confess that I can now be referred to as a full-fledged, card-carrying hugger. I guess I’m getting ‘soft’ in my old age. I’ve always said I could tell a lot about a person by virtue of their handshake. I still can, but now it has spilled over to “the hug” wherein I can ‘read’ someone’s sense of pain, relief, joy and hesitation.

Thirteen and a half years ago, I was contacted by my friend and mentor, retired President Judge Lawrence Wood of the Court of Common Pleas of Chester County. I had performed investigations for him in the past, and he knew my work ethic, and the fact that I didn’t accept just any case. He told me he wanted me to come on board with a case he was doing pro bono that was dropped in his lap. He said his client, James Kelly, was being screwed by the system and had been convicted of conspiracy to commit murder in the Philadelphia Court System. He had worked on James’ case for two years, after the Pennsylvania Innocence Project had been involved, only to turn it down after reviewing James’ files, saying they didn’t believe there was enough evidence to take on his case. They returned three boxes of evidence in shambles.

After Judge Wood described what was nothing short of horrific, telling me that James had been in prison for 14 years at the time, I told him that while I’d do virtually anything for him, I would not commit to taking on a case unless and until I saw the notes of testimony and read the police and witness reports. Within the hour, he came to my office with a very thick binder providing everything I asked for and more. As I turned each page and read each statement, I was horrified at what I read. Then I became angry! Like me, my husband, Stephen had also been in law enforcement and we’re both pro-police. However, neither of us could believe what we read. I called Judge Wood immediately and said, “You bet your ass I will take this on!” And take it on I did. Pro bono.







I traveled to SCI Somerset and met with James ~ a former cub scout, boy scout, Eagle Scout and United States Marine. He had also been gainfully employed by the City of Philadelphia, and never missed a day's work. He had been arrested two and one-half years AFTER a man was murdered purportedly as a result of a drug deal which had gone bad. James didn't even use drugs let alone know the deceased or dealers. I shook his hand and held it for more than a few seconds. I wanted to hug him, but did not. In that hand shake I felt desperation, integrity and hope. I sat across from him and said, "Mr. Kelly, I cannot even fathom what you have been through. You cannot fathom what it will be like for me in handling these types of investigations, knowing I'll be up against drug dealers, liars and killers in some of the seedier sections in Philadelphia. I'm willing to go to bat for you. However, I want you to be totally transparent with me. I don't care what you've done in life. Just don't lie to me. If you do, I'm off the case! Do you understand and agree?" He replied, "I understand and agree. I have nothing to hide. I've never killed anyone and I didn't even know the victim nor the man who they say is my co-defendant." While incarcerated, his wife died, his mother, father and sister. He wasn't even allowed to attend their funerals. His son was just nine years old when he went in.

As his story unfolded, I got to work immediately. He had three alibi witnesses – one was a minister – and they were never called. They sat outside the courtroom for a week waiting. The assistant district attorney said a key witness to the shooting was dead. The judge accepted that statement, as did James' then defense attorney.

One of the first things I did after getting the case was to contact the alibi witnesses, and then confirm the death of the key witness. The thing is, that witness is alive and well! I found him in five minutes and procured a written statement from him within an hour, even bringing Judge Wood along to witness it and an additional witness. I took pictures of him signing it – just in case something happened to me. After I found and went to the home of the man whom I believed was the facilitator of the crime, the death threats against me started a day later with phone calls: "Back the f#@% off – or else!" Then came the dead animals placed in the driveway of my home. It was a cat which looked exactly like mine, with his neck broken. Then there was an unannounced visit to my office from a man with dreadlocks with his hand in his waistband stating, "We need to talk!" My insurance carriers ~ Mr. Smith and Mr. Wesson ~ were fully engaged locked and loaded - only to be interrupted by my UPS man delivering a package, when the man fled. I still say QVC saved my life that day. Then a dead rat was placed in my mailbox and a week later, a dead snake. Both were wrapped in a







Philadelphia newspaper. Was I concerned? NO! Narrow minds and bigots scare me – not threats. I often take them as a badge of honor. I knew I had struck a few nerves and that I was getting close to the proof we needed to help exonerate James.

Fast forward to today – or rather – to just a few weeks ago. After having served twenty-nine (29) years in prison, all charges were dropped. Judge Wood and I had asked the Innocence Project to get involved again with the new evidence we found and they did. James Kelly walked out of prison a free man.

The week before he was released, I joked with him and said, “James, I’m going to have to teach you how to drive again. I’ll be “driving Mr. Daisy” around for a while. He laughed, then said solemnly: “Eileen, you’re going to have to teach me how to turn a door knob, or open a cabinet, or...” his voice trailed off. When we hung up, I cried. I had met James twice while he was in prison, but every single Monday morning for the past thirteen and a half years, he would call me at eight o’clock a.m. and we spoke for all of fifteen minutes.

That was a total of 7,095,600 minutes. I’d look forward to those minutes like manna from Heaven. I would answer the phone as if in a cheer taken out of Robin Williams’ movie: “Good Morning, Vietnam!” I’d answer bellowing, “Gooooood moooooorning, JAMES!!!” He’d always laugh and he called me his number one cheerleader – always keeping his spirits up. He told me that if he ever got out... I would stop him mid-sentence and say, “WHEN you get out...” I asked him what his favorite color was and he said it was red. I bought a red sweater, the letter “J” and had it sewn on. I also bought a skirt and doctored it up to look like a cheerleader’s skirt, complete with pom poms. Stephen took a picture of me with that outfit on and I sent it in a Christmas card to James. I got a letter for Judge Wood as well to put on his red sweater. We were going to wear those outfits when he walked out. At the eleventh hour, James said, “There may be members of the press there, so I want you to dress like the professional you are. Damn! Now I have a cheerleaders outfit hanging in my closet all alone. Sadly, Judge Wood has dementia and some other health concerns and couldn’t make that nearly five hour trip. However, we recently all met at a restaurant to celebrate, and what a celebration it was!

In all of those years, I went from calling James client, to friend, to family.





continued...

When those iron door closed behind him for the last time and he walked out a free man, he gave me the best hug I have ever experienced in my life. (Sorry Stephen.) I cried like a baby. The love, joy, relief and thanks he showed in that hug washed over me like a tidal wave. I hope he felt how I reciprocated in my hug and thoughts: 'I will always have your back' and was reminded of the words of Dr. Martin Luther King: 'Free at last, free at last! Thank God almighty, he is free at last!' I shall never forget it as long as I live.

I have now dubbed myself an "expert" when it comes to hugs, as I've experienced the best and worst of them. I haven't hugged a tree yet, but there's always tomorrow...



**James Kelly giving Eileen a hug**



**Eileen Law, James "Junior" and James Kelly.**



**Eileen Law ~ James Kelly's #1 Cheerleader**



**George Bussinger (James' former cellmate who contacted Judge Wood to represent him) Eileen Law, James Kelly, Mrs. Wood and the Honorable Judge Lawrence Wood, retired. Celebration at the Chadds Ford Tavern.**





# ETHICS

BY: Kitty Hailey, CLI  
SME on ALL things Ethics



## ETHICAL THINGS ABOUT MONEY THAT YOU SHOULD KNOW!!

It is true that an investigator cannot receive a percentage of a case which might incentivize or influence an investigative outcome[1].

HOWEVER, there are many ways in which investigators can and should benefit from the work that we do! So here is my list of acceptable ways to make/earn and share financially within the profession:

1. Charge fairly. Keep accurate notes. Document expenses (mileage, food, copy fees, printing, communication, etc.). If you are fair to the client, but also fair to yourself your actual billing will increase. Too often we charge our hourly and forget that we spend hundreds of dollars each month on office essentials. It's the little things that mount up.

2. Treat subcontractors well. We often need the services of a fellow investigator. When doing an assignment for another professional we tend to go overboard in

making sure that it is done right and in a timely manner. After all, it is our reputation on the line. Therefore, if you hire another investigator PAY THEM IMMEDIATELY. Don't wait until you are paid for the job to reimburse your sub. You know you want to be paid on time. So be sure to pay them on first.

3. Conversely, if you are the subcontractor, be sure to give a discount to your fellow investigator. We all understand that it's hard to make money in our industry. So provide a benefit to your Investigator Employer so that they can make a buck.

4. Pay referral fees! Yes, it is legal to pay referral fees. If someone cannot do a job because they are overburdened or it is in a geographically difficult location, say THANK YOU with money! Think about it. If a fellow investigator gives you a case worth a thousand dollars to your income, why wouldn't you say thank you with a \$100 gift card? You have just made \$900 that you would not have received if not for that kind colleague. Ask if they

1. would like a percentage. If the answer is no then you can always send \$100 to a charity of their choice in their name. This is one of the kindest ways to thank a fellow professional.

We all want to be treated well. We all want to make a living wage. And we all want to be professional. These are just a few of the ways in which you can increase your bottom line, maintain your reputation in the profession and spread the love.

Thank you, Kitty

[1] For example: It would be unethical to receive a percentage of the award in a personal injury case as it would incentivize the investigator to enhance evidence for the client and diminish or ignore evidence in favor of the opposition. Just so, in a criminal case, if the investigator is incentivized by a financial bonus for finding evidence in favor of the accused that would lead to exoneration, it might cause that investigator to hide or overlook evidence of guilt.





Kitty Hailey, CLI, has become known in the profession as The Ethicist. She is a regular contributor to this Newsletter and can be reached for questions, guidance or comment via her website: [www.kittyhailey.com](http://www.kittyhailey.com) or by calling her at 215-574-8127.

**EDITOR'S NOTE:** As Ethics has NO boundaries, Kitty writes column's for me to publish in multiple Industry Newsletters. I reuse articles she has written for one interchangeably with the others because to me, just like chocolate, one can never have too much ethics.



GUIDON

## PALI MEMBER SPOTLIGHT- RULES

The Guidon allow for a PALI Member spotlighted for her/his accomplishments in the Law Enforcement /Private Investigative world.

Members are able to forward suggestions of other PALI members they feel should be in the “Spotlight” following these simple rules:

1 – NO SELF SUBMISSIONS

2 – Submitting Member must be a member of PALI in good standing.

3 – SPOTLIGHT Member must be a member of PALI in good standing.

4 – Submission shall include a brief, 750 words or less, BIO of the candidate that does NOT list every school, training, or good deed.

The BIO should capture what the MEMBER has done that has changed the way PALI or the Private Investigation industry or Law Enforcement does business or capture what makes the candidate worthy of spotlighting. Think big picture.

Members desiring to submit a “Spotlight Article” on another member, complete with photos should send it to the Editor-In-Chief, Frank@DeAndrea.biz. All Newsletter Policy requirements shall be applicable.

To review the newsletter Policy go to <https://pali.org/pali-policies/>







# **PALI** **MEMBER SPOTLIGHT-** **Steve Heidel** September 2024

Have you ever met someone and right away you can just tell by their demeanor that they are a true professional? Personally, and most likely because Frank and I are both prior military, I can always tell when someone is a former service member. It's in the way they do their job, the way they carry themselves and the way they interact with others and show respect. I have always thought that some of the best leaders and teachers were former military people and that is what brings us to our spotlight person, Steve Heidel.

Steve Heidel, is a retired Pennsylvania State Police Sergeant, and the former Commander of the Pennsylvania State Police Governor's Detail. I had the distinct honor to be trained by Steve and his PSP staff for the 2016 Democratic National Convention to provide executive protection to the then Governor of New Hampshire. This is where I met Steve and became familiar with his style of training. He has the military backed precision that this type of training requires. The DNC was the largest executive protection event that I had worked in the Pennsylvania State Police, and I quickly realized the experience and knowledge that Steve had and shared was some of the most efficient and effective training that I have ever participated in.

Steve enlisted in the US Air Force right out of high school and was put into a leadership position as student leader to over 300 fellow student airmen. He continued to excel and was promoted early to Senior Airman E4 and received the Air Force Achievement Medal. He was honorably discharged from the Air Force and began an eight-year job PA Air National Guard 193rd Special Operations Group at HIA as a Security Police Specialist at the rank of Staff Sergeant.

After a brief period as a State Corrections Officer, Steve was accepted into the Pennsylvania State Police and began a successful career as a patrol Trooper in 1991. He transferred into the Pennsylvania State Police Gaming Enforcement Office and then to the Hollywood Gaming Office for several months before landing a position in the Executive Services Office in 2008 where he had a remarkable career until he retired as a Sergeant in 2022. During those 14 ½ years in this office, Steve was instrumental in developing and providing executive protection training to hundreds of troopers and officers from many states and various agencies of local, state and federal stature. Steve is probably the most detail-oriented person I have ever worked with in my career, and he is just a top notch professional.

Steve is married to his wife, Constance, and they have three sons and two grandchildren.

**SPREAD THE WORD - SHARE THE LINK**

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Not one to just retire and slow down, Steve started his own business, 7 Seconds, LLC which provides both Situational Awareness Training and Executive Protection Training. He joined PALI this year and has had a successful launch of his training. The classes are a three-day training course in anything and everything Executive Protection and I am looking forward to taking these courses again with him.

One of the interesting items to note is that the training fee is per class and not per person. If there is anyone else- like myself, who would love a refresher executive protection course, I would ask that we all get together and try to schedule a training with Steve. I would also suggest that if you own a business that provides security and/or executive protection that you look into sponsoring Steve to properly train your people so that they might learn from the best.

Steve can be reached at [7SecondsLLC.com](http://7SecondsLLC.com) or email him at: [7secondsllc@gmail.com](mailto:7secondsllc@gmail.com) .







GUIDE  
NON

# PALI SPECIAL REPORT

AN EDITION OF

Single copy price may be higher in outlying areas

The Philadelphia Inquirer

# DAILY NEWS

WEDNESDAY  
NOVEMBER 18, 1992

PAGE 10 ★★★ PHILA. DAILY NEWS NOV. 18, 1992

## Breakup led to killings

by Kurt Heine

Daily News Staff Writer

Breaking up was too hard. Restaurant manager Eileen DeFinis handed back her engagement ring to SEPTA cop Daniel Nimmo on Sunday.

But on Monday, instead of pouting, the 26-year-old officer bought a 12-gauge shotgun, a pistol grip and a box of high-power shells, police said. Then he lurked outside DeFinis' workplace — the Days Inn restaurant on Route 13 at Woodhaven Road in Bensalem — and sprang when she came out.

He told several of her co-workers while he waited in the motel parking lot that he was there to kill, police said.

It was unclear whether Nimmo and DeFinis had exchanged words. As she stepped into her blue Camaro after work around 11 p.m., police believe, he raced up in his gray Oldsmobile and blocked her escape.

A Bensalem cop parked across the street heard the unmistakable roar of the 12-gauge Mossburg and raced to the parking lot.

He found Eileen DeFinis' life obliterated by four close-range shotgun blasts. And Daniel Nimmo lying in the parking lot amid a

grotesque puddle of gore. Nimmo had aimed his 9mm semi-automatic service pistol into his mouth and pulled the trigger, police said.

The back window of DeFinis' car had been blown out; police believe Nimmo shotgunned the back of the car in a failed attempt to explode the car.

"Senseless," declared Bensalem police Capt. Jack Robinson. "It's a shame."

The couple had planned for months to be married, police said.

But their relationship sputtered. She left alone for a two-week vacation in Australia. He went to Florida for a week.

They apparently reached different decisions. DeFinis announced hers on Sunday, when she handed Nimmo back her engagement ring, said Robinson.

Robinson said Nimmo had a receipt for the shotgun, a box of high-power No. 4 shotgun shells and a shotgun pistol grip to replace the weapon's wooden stock. The original stock and screws used to hold it in place also were found in the car, he said.

DeFinis, of Pearson Avenue near Crispin Street in Northeast Philadelphia, was dead at the scene. Nimmo was taken to Frankford Hospital, Torresdale Division, where he was declared dead at 11:15 p.m. Neither SEPTA nor Bensalem police would give his address.

Nimmo joined the SEPTA police force in September 1988, after working for a private contractor doing SEPTA security work. Just this month, he was assigned to SEPTA's plainclothes unit, after stretches working in the radio room and patrolling the northern end of the Broad Street Line.

SEPTA spokeswoman Donna Alston said Nimmo had two commendations in his file for good service. His latest salary was \$32,932 a year. The transit agency would not disclose whether he had ever been subject to disciplinary action.

Nimmo was required to carry a 9mm handgun while on duty for SEPTA.

Days Inn workers said they had been ordered not to discuss DeFinis or the incident. ■

Staff writer Bob Warner contributed to this report.





# KEEPING AN “EYE” OUT

Protecting Harassment Victims through Surveillance

By: Gary DeFinis

The general public has been for a long time fascinated by Private Investigators. I have been a P.I. for many years now and, in my experiences in the field I have seen some amazing things take place as I sit and observe the world going at its natural pace. Being inside the looking glass has made me think of an amazing abundance of ideas. In fact, it has given me an unfair advantage above everyone else who philosophizes about the world as I do. However, recently one idea has struck me on a personal level and I strongly feel as though I need to share it with all women who are in need of protection from abuse. Please consider my idea, for your life could depend on my advice.

In 1992, I was studying criminal justice at Penn State University in State College, Pennsylvania. During finals week, I received a telephone call from my parents who would not tell me the problem, they just told me to get home right away. As I traveled back to Philadelphia I could only wonder what was going to be so important. I looked at the winter frost and the leafless trees as I made my 250 mile trek back to mom and dad’s house. I never realized on that trip home how horrifically my life would change in the next few hours.

When I arrived home at Mom’s, I noticed several relatives cars parked out front. I became very suspicious and thought “gee, maybe they won the lottery!” and I was set for life. But no, it was very much the contrary. I was greeted at the door by my aunts and uncles, brothers and sisters, friends and family, neighbors and strangers...and everyone was crying. My heart started to beat fast and loud and I believe I started to hyperventilate as I started to understand what was actually going on. We did not win the lottery! As I looked around the room, I noticed very quickly there was one person missing.... it was my sister Eileen. Evidently, the night before I came home at about 11:30 PM, my sister was murdered by her abusive boyfriend. He shot her in the head five times with a shotgun and then he took a gun to himself and did himself in as well. My life came to a screeching halt.

As time passed, my family became very close. We never could understand what had happened because we never noticed any visible signs of abuse by her murderer. He was one of the nicest guys, he ate dinner at our house a lot, and he slept on our sofa whenever he wanted to crash, and he asked me to be in their wedding. He honestly was a decent guy up until this point. Eileen never came home with broken bones, she never had bruises, and she never needed the police to intervene. So, my question was, what happened?

As I investigated the situation through friends of Eileen, by going through her diary and other things in her now empty room I found the reasons for what I think may have happened. Let me start by saying that Eileen was never the type of girl who wanted to get married. Getting married was not on her agenda ever. Sure, she realized some day she would go for it but at 25 she was just not ready. She started to tell this to her fiancée and she decided to give him back her ring. Her boyfriend became very depressed and verbally abusive toward her.





He did not say that he was going to hurt her, but rather he said he was going to hurt himself. He told her in the car one day that if she left him, then he was going to kill himself. This was the only time we had noticed or been notified by my sister of his abusive nature. The weeks following were less eventful for Eileen. She continued to avoid his multi-phone calls per day looking for forgiveness.

He couldn't understand what he had done. He couldn't understand why she ended such a good thing. And for the record, and against my family's wishes, I must say it was not a bad relationship. Anyhow, Eileen just got cold feet. She realized that she did not want to get married so soon in her youth, and she realized that she did not want to marry into the life of a police officer. Her boyfriend was a Philadelphia SEPTA transit police officer. I suppose she just had a change of heart. In addition, after she gave him the ring back she also gave him some money which they were saving together for the wedding. As my sister went on with her daily routine of sleeping late and going to work, her boyfriend did something totally different.

He rented different cars and stalked her constantly. He even drove to Florida looking for her because she said she was going to Disney World with her girl friend. He also used the money she gave him to buy a pistol stock for his shotgun and high powered Magnum shells to shoot. He was planning to kill her and she never knew it. The rest is history and my sister has been dead for several years now. I miss her and love her very much.

After I graduated from Penn State I took a full time position with a Harrisburg based investigation firm and worked exclusively in the Philadelphia area for insurance companies and law firms. I have conducted over 800 surveillance assignments in my career and I currently run my own business as a private investigator operating under the name Pennsylvania Surveillance Company. Not one assignment in the past hit me in such a good way, as did two different women when they separately approached me for my services of surveillance. These may be the two smartest women I have ever accidentally met. They made me realize that there was something I could do to help all troubled women. And, I will because now it's personal, I am pissed and I want justice to start working for a change.

Both women, who must remain nameless, for reasons of privacy matters, had three things in common: Each of them had abusive ex boyfriends, both of the women had restraining orders on the men, and both of the women feared that their lives were in jeopardy because of the man. Also, both of the women were smart enough to know they had a friend on their side and it was I. They requested the service of a private investigator. They asked me to help them with their situation because the police and the courts could not watch the boyfriend on a regular basis.

In the first women's matter, I hid in her bushes for five nights donned in camouflage and a video camera on my side and I waited for this scum bag to come by the house. I was to document him anywhere near her home whether it was in a passing vehicle or on foot. If he came by, he was going downtown to the police station. I was going to personally help her prosecute him to the fullest extent the law would allow.



continued...

The second woman asked me to follow her from work. She said that her ex boyfriend would pop up out of no where and bother her and abuse her with death threats. I was ready for him too. I packed my camera with blank videotape and started to do what I do best. I worked for these women at a lesser rate and I remained in total contact with them at every stage of the investigation. I was their hunter for hire, but my gun was a video camera. It is literally the only eye that will not lie in a court of law. It is the only witness that can truthfully record the facts.

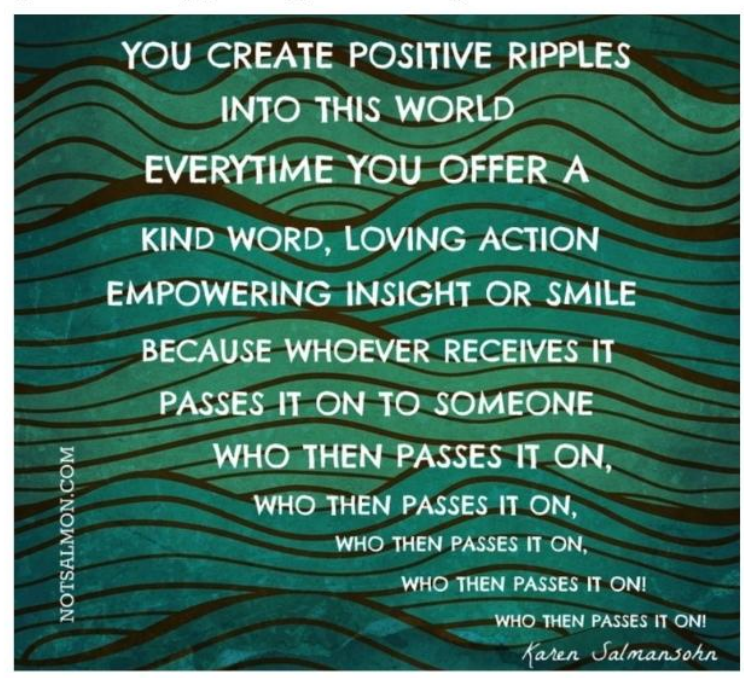
I would like all women to know there is this service available to them and that it may actually save their lives. It may also let abusive men realize that there may be someone watching them too. It may make the world a safer place for women. Since the tragedy of my sister's murder I have learned to forgive her killer for the evil he has bestowed upon myself and my family, but I refuse to let it happen to anyone else.

Kindest regards,  
Gary S. DeFinis, Director

Gary can be reached at:  
The Philadelphia Surveillance Company P.O. Box 39287 Philadelphia, PA 19136  
Telephone: (215) 338 – 3303  
Fax: (215) 338 – 3032  
Email: garydefinis@gmail.com  
Website: www.philadelphiaLPI.com

**EDITOR'S NOTE:**

**Gary reached out to me after he was featured in the June 2024 PALI Guidon to say thank you and to inform me he was so moved by my article: "Room 301, the Power of Kindness" that he decided it was time for him to share his own personal message. I read the news clipping and first though it a coincidence in last name, DeFinis. When I started to read his article I had to stop, not believing this tragic event happened to Gary, his family and especially his sister. I am humbled by the fact Gary would tell me he decided to share the article because of something I wrote. Thank you Gary for your willingness to share such a personal story and more so, for dedicating yourself to helping others so that this tragic travesty may never happen again. As my friend Karen Salmansohn eloquently says:**







# ENHANCING PROFESSIONAL STANDARDS: MODERNIZING PENNSYLVANIA'S DETECTIVE AND SECURITY LICENSING

By: **John Sancenito, CPP**

In the world of private investigation, Pennsylvania stands out—but not for the reasons one might hope. Unlike every other state in the nation, Pennsylvania issues private investigator licenses at the county level rather than through a centralized state authority. It also combined security and private detective licensing. This practice, rooted in the Pennsylvania Private Detective Act of 1953, has created a fragmented system that no longer meets the needs of our profession. It is time to modernize this outdated legislation to better reflect the realities of today's investigative and security landscape.

## Problems with the Pennsylvania Private Detective Act of 1953

- **County-Based Licensing System:** Licensing by individual county judges, rather than through a centralized state system, can lead to inconsistencies in standards, qualifications, and enforcement. This decentralization has resulted in differences in the licensing process and how private investigator rosters are maintained.
- **One License for Diverse Professions:** A single license covering both private investigators and security companies overlooks the distinct nature and professional requirements of each role. This can lead to underqualification and misapplication of services where specialized knowledge is necessary.
- **Varied Local Standards:** Different interpretations and applications of the law by local courts can result in unequal treatment and confusion, undermining the principle of fairness and consistency in licensure.
- **Lack of Regulation and Oversight:** Insufficient regulation in industries that hold positions of trust and authority can lead to abuses, misconduct, or negligence, endangering the public and compromising privacy and security.
- **No Testing Requirements:** Without mandatory testing, there is no assurance that licensees have the necessary understanding of laws, privacy standards, or professional responsibilities, potentially leading to legal breaches or ethical violations.
- **Absence of Training and Education Requirements:** The lack of mandatory initial and continuing education for licensees can result in outdated practices and ignorance of current legal and ethical standards, reducing professional quality and accountability.
- **No Formal Training for Unarmed Guards:** Without required training, unarmed guards may not be adequately prepared for the situations they encounter, which could compromise the safety of both the guards and the public they are meant to protect.
- **Rare Enforcement of the Act:** Infrequent enforcement reduces the Act's effectiveness and fails to deter non-compliance, leading to a lack of respect for the law and potentially endangering public safety.





- **Unlicensed Constable Contracting:** State Constables are offering contract security services to businesses and school districts, taking business away from legally licensed and insured security companies.
- **No Direct Hiring Standards:** Without a licensing or registration process for guards directly hired by businesses, there is no assurance of the guards' qualifications or professionalism, potentially compromising security.

Addressing these issues would likely require a comprehensive review and reform of the Act to ensure that it meets modern standards for regulation, fairness, professionalism, and public safety.

PALI President Richard Carpenter created a legislative committee to suggest revisions to the current Private Detective Act. The Committee included the following members: John Sancenito (Chairman), Dennis Eberly, William Everman, and Frank DeAndrea. The committee worked hard over the past year to develop a framework for a new law. The PALI Board endorsed the committee's proposed framework during their July 2024 Board Meeting.

**Modernizing Pennsylvania's Private Detective Act: A call for Statewide Standardization**  
The proposed revisions to the Pennsylvania Private Detective Act of 1953 aim to modernize and standardize the licensing process for private investigators and security services while ensuring public safety and privacy. Key aspects of the proposed framework include:

### **Private Investigator Licensing**

- **Class A License:** For agency license holders.
  - **Qualifications:**
    - 5 years of law enforcement experience at the municipal, state, or sheriff department level.
    - 5 years of holding a Class B license or 5 years in a corporate security investigator role.
    - Graduate degree in criminal justice, security administration, or homeland security.
  - **Requirements:**
    - Entrance exam.
    - Initial training and continuing education.
    - Certification under Pennsylvania Act 235 for carrying a weapon.
  - **Exemptions:**
    - Internal investigators employed by law firms or corporations unless conducting external community investigations.
    - Consumer reporting agencies engaged only in pre-employment screening.
  - **Prohibitions:**
    - Active law enforcement officers, sheriffs, deputy sheriffs, and constables cannot hold Class A or Class B licenses.
- **Class B License:** For investigators working under a license holder.



## Security Company Licensing

- Requirements:
  - Security company license by a qualified individual.
  - Entrance exam (exemptions for current license holders).
  - Agencies must be bonded and insured.
  - Initial training and continuing education for all security officers (armed and unarmed).
  - Guard Card for security officers after a background check.
  - Certification under Act 235 for armed security officers.
- **Qualifications:**
  - 5 years of law enforcement experience at the federal, state, municipal, or sheriff department level.
  - 7 years of supervisory experience in a security company.
  - Graduate degree in criminal justice, security administration, or homeland security.
- Prohibitions:
  - Active law enforcement officers, sheriffs, and constables are prohibited from holding a security company license.
  - Active law enforcement officers may work as a security guard for a licensed security company providing, they are not acting in a law enforcement official capacity or represent themselves as law enforcement while performing security guard duties.

◦

## II. Governing Board

It is proposed that a governing committee be established within the Pennsylvania Commission on Crime and Delinquency (PCCD) to regulate licensing, set training standards, and handle disciplinary actions.

- The committee would consist of 19 members, including representatives from PCCD, the Pennsylvania Attorney General's Office, Pennsylvania State Police, Pennsylvania District Attorney's Association, the Pennsylvania Association of Licensed Investigators, criminal and civil attorneys, among others.
- The committee would have broad authority to enforce compliance, approve registered license holders, handle complaints, and update standards and regulations in response to changes in law and industry practices.
- The committee will issue identification cards to all licensed individuals, mandatory for carrying during professional duties. A publicly accessible database of all licensed private investigators and security guards would be maintained by the committee.
- The committee would also establish fees for guard cards and license application and renewal fees.

These proposed changes aim to create a cohesive, statewide system that reflects modern needs and practices, enhancing both the professionalism of the private investigative and security sectors and their alignment with public safety objectives.



## Overcoming Legislative Hurdles

Changing the Pennsylvania Private Detective Act of 1953 is no small task. Previous attempts to amend the law have stalled in committee, and the first half of 2024 saw significant gridlock in the state legislature. However, there is reason for optimism. By building bipartisan support and highlighting the clear benefits of reform, we can overcome these hurdles.

The PALI Legislative Committee has engaged with legislators from both sides of the aisle to advocate for this necessary change. Efforts are ongoing, and we are committed to pushing for legislation that will bring our licensing system into the 21st century.

## Call to Action

We need the support of the entire private investigator and security community to succeed. I urge my fellow colleagues to get involved, stay informed, and advocate for change. Together, we can create a licensing system that reflects the professionalism and expertise of our field.

Let us work towards a future where Pennsylvania's private investigative and security industries are held to uniform, high standards and can operate efficiently across the entire state. The time for change is now.

**John Sancenito, CPP serves as the Chairman of the PALI Legislative Committee and is the President of Information Network Associates, Inc.**

**He can be reached at:  
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5235 North Front Street  
Harrisburg, PA 17110  
(717) 599-5505  
www.ina-inc.com  
sancenito@ina-inc.com**



**WE BUILD TOO MANY WALLS AND NOT ENOUGH BRIDGES.**

**-Isaac Newton**

**SPREAD THE WORD - SHARE THE LINK**

**[WWW.PALI.ORG/NEWSLETTER](http://WWW.PALI.ORG/NEWSLETTER)**

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**NON  
DUIG**

**2024 PALI**

**CONFERENCE SPECIAL EDITION  
PRESIDENT'S WELCOME  
(COMPLETE WITH THE BLACK AND GOLD MOTIF)**

**As your president, I hold the honor of welcoming members to the newsletter as well as the conference.**

**As you will see by the photos and the award citations, the members recognized at the 2024 conference are well worthy of the accolades. But there is another recognition as President I would be remiss in not giving.**

**I want to publicly give a big thank you to the conference committee—Eileen Law, Bill Everman, and Marc Bourne—for their hard work. There is nothing that was missing from this years conference. Everything was incredible from the venue, through the food, to the speakers and of course, the awards.**

**Also worthy of a shout out is our editor-in-chief, Frank DeAndrea. Speaking of Frank, he and his wonderful partner, Sandra DeAndrea, were our Investigators of the Year, and they have passed the torch to our new Investigator of the Year. Congratulations, to the 2024 Investigative Professional of the year! ( I will not spoil the surprise so to find out who it is, Please read on!) —this recognition is well deserved!**

**The photos from the conference in this newsletter speak to the professional nature of the event as well as how special it is for PALI members to network. I ask each of you to please take a moment to check them out.**

**Thanks to everyone's efforts, the event was a tremendous success. I'm excited to announce that next year's conference will be held at the Hershey Lodge, and my goal, as the outgoing President, is to have 100 attendees. For those who joined us in Pittsburgh this year, pack your bags and bring along a new or existing member to Hershey in 2025!**

**Enjoy the fall season, and I look forward to closing out 2024 on a high note.**

**Best regards,**

**Rick Carpenter**

**President, Pennsylvania Association of Licensed Investigators**

**Contact Rick at: 717-562-7779 (direct)**

**[www.ina-inc.com](http://www.ina-inc.com)**

**[rcarpenter@ina-inc.com](mailto:rcarpenter@ina-inc.com)**

**P.S. Go Eagles!**





# PITTSBURGH

## WELCOME TO





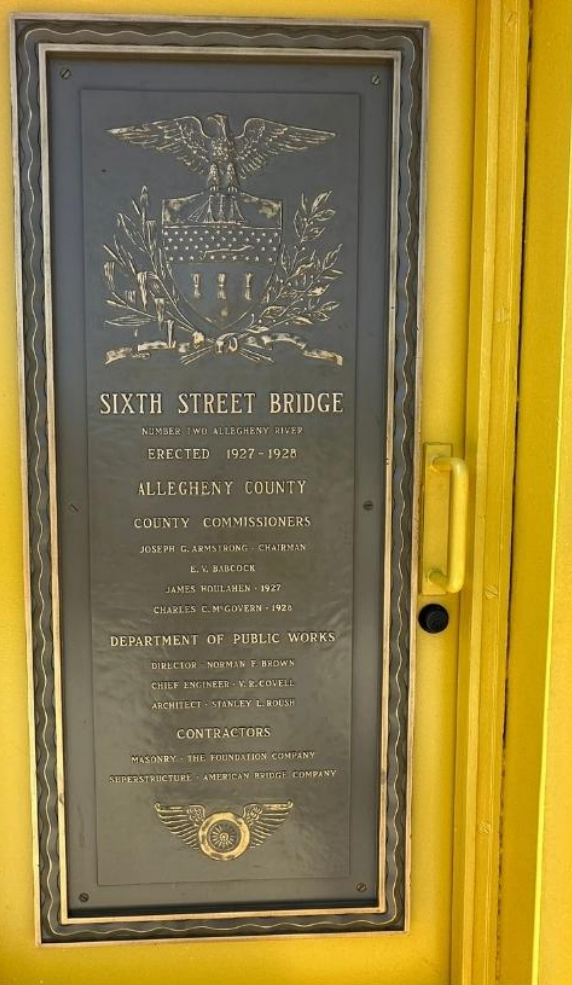
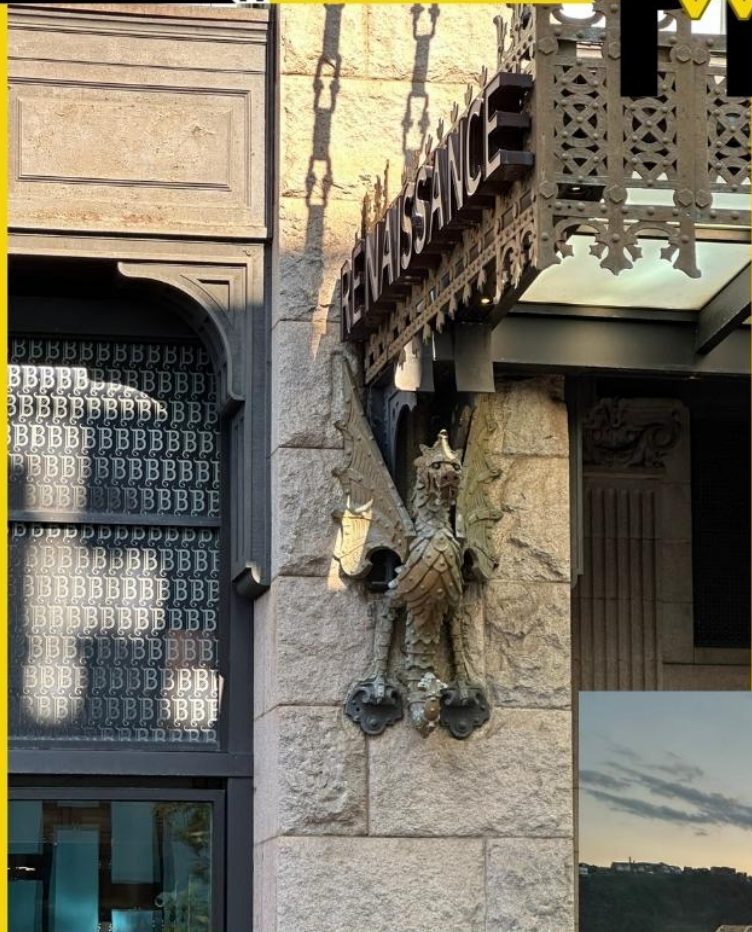


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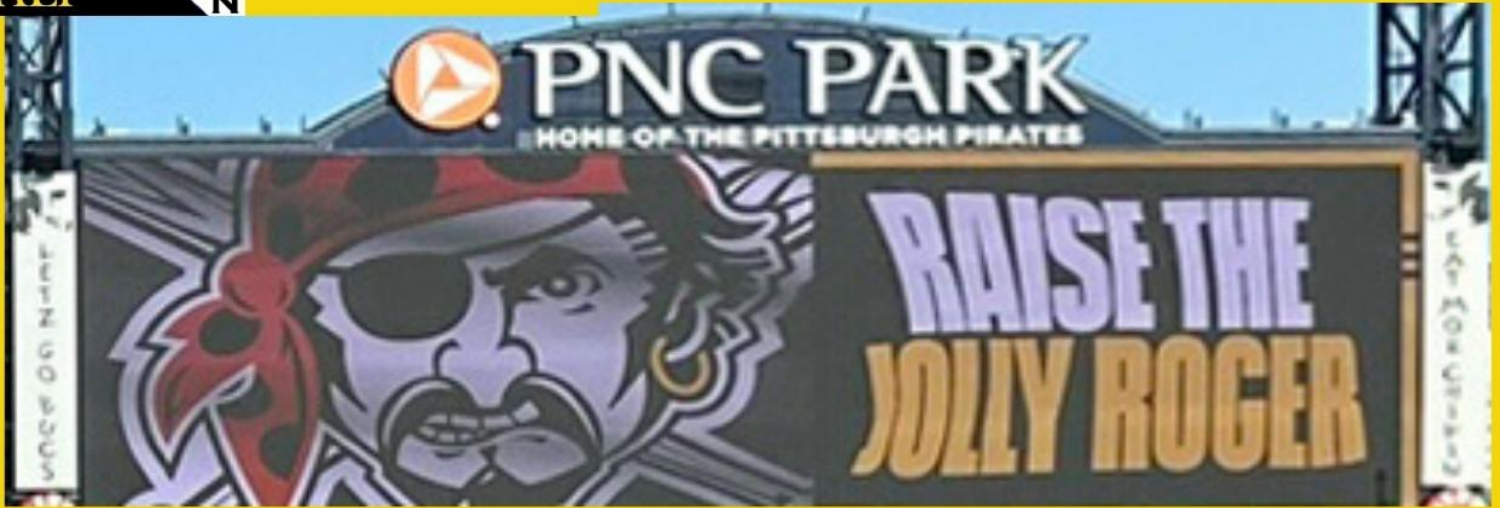
2024  
CONFERENCE  
PHOTOS

# PITTSBURGH

## WELCOME TO









# 2024 CONFERENCE PHOTOS

# CONFERENCE BREAKFAST







GUIDE

# 2024 CONFERENCE PHOTOS

## REGISTRATION



### PALI ANNUAL MEMBERSHIP MEETING 2024



PALI PRESIDENT CARPENTER AND SOLICITOR RITA BORZILLO ADDRESS THE MEMBERSHIP



PALI MEMBERS IN ATTENDANCE







THE "FAMED" HEINZ PICKLE PIN!



PICKLE PINS FOR EVERYONE!







# SPEAKERS AND VENDOR PLAQUES







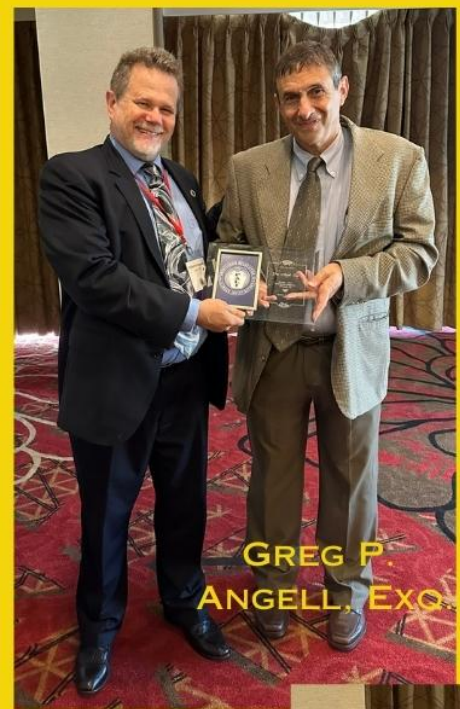
JOHN SANCENITO



MIKE YERGEY



FRANK DEANDREA, JR.



GREG P. ANGELL, ESQ.



NICOLE CUSANELLI



MIKE YERGEY



SEAN HALL



CHRIS MANGANO

SPEAKERS AND VENDOR PLAQUES





# 2024 CONFERENCE LUNCH

THE FOOD WAS AMAZING!  
PHOTOS



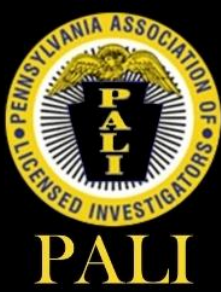












# 2024 James P. Carino Investigative Professional of the Year Award

## **NOMINATION CRITERIA**

### **A candidate for the award must:**

- Be a current PALI Member in good standing.
- Have been a PALI member for one full year. (There may be limited exceptions to the full year qualifier)
- Can be nominate by another PALI member
- Can nominate themselves.
- The reason for the nomination must be VERIFIABLE.
- The reason for the nomination does not have a time frame.
- The reason for the nomination does not need to be Investigation or Security Service related.

### **Reasons for nomination could be:**

- 1) Investigation or Security Service related
- 2) Contribution for the betterment of the PI or Security Professions
- 3) Contribution for the betterment of PALI
- 4) An individual's act in the community.  
(i.e. saved a life, helped a fellow human being, benefited a community or organization)
- 5) Exceptional or Outstanding action to benefit another/others  
(i.e. The nominee's actions, solely, convicted a criminal or cleared a wrongfully convicted person, prevented a crime, tragedy, or catastrophe)
- 6) Open to other unknown considerations as decided by the committee.







# 2024 James P. Carino Investigative Professional of the Year Award

At Each PALI Conference, there is great anticipation as to the announcement of the "Jim Carino" PALI Investigative Professional of the Year Award Recipient. It is the highlight of the banquet and until its unveiling, the membership is kept totally unaware of who has won. It is NOT an easy thing to keep such a prestigious award secret. For several months, prior to the decision, the selection committee made up of the past recipients, receives applications from the membership for consideration.

For the past six years, the Selection Committee has stated that the decision was incredibly hard because there are many viable candidates from the ranks of PALI who fellow members have submitted for consideration. To date the recipients are:

2018 - Eileen Law Stewart (The first woman to receive the award)

2019- Chris Finley;

2020-Jeff Stein;

2021-John Sancenito;

2022 - William "Bill" Everman;

2023 - Sandra DeAndrea and Frank DeAndrea, Jr. (The first couple to receive the award as a team)

When you look at the recipients, it is easy to recognize the caliber of investigators who are the laureates. Each of the recipients have contributed selflessly to the profession and the betterment of PALI.

This year, following in the fashion of all of the Laureates before him, the selectee has aided in the advancement of PALI tirelessly and without fail. Like all of the previous recipients, he has distinguished himself in the field of Private Investigations and is known in many countries as a "Go To Guy!"

It is with great pride and honor that the selection committee present to you the 2024 James P. Carino Investigative Professional of the Year Awardee...







**INDUCTION**

# 2024 James P. Carino Investigative Professional of the Year Award Marc Bourne

**PALI NOMINATING MEMBER: Frank V. DeAndrea, Jr. PRESENTED BY: EILEEN LAW**

The recipient of this award has over 30 years experience in background screening & investigations. He is a nationally recognized Private Investigator & has been featured as a subject matter expert in national appearances on ABC News, Fusion, Fox & other media outlets around the country. He is known as “The Prime Time PI” to many. He is a “go to” authority regarding social media & internet investigations, as well as tracking down hard to find subjects.

He began his career as vice president of a family-owned business, growing it from a two-person operation into an international background screening, public records research & investigations company.

With his extensive knowledge & expertise in FCRA Compliance, Background Checks & Employment Screening, he is an established subject matter expert in the field. He is a founding member of the Professional Background Screening Association & currently serves as Chair of the Background Screening Credentialing Council.

He holds an FCRA Advanced Certification & is a Board-Certified Cyber Intelligence Professional. He is also a nationally recognized private investigator licensed in the Commonwealth of Pennsylvania, Act 235 certified, The 2nd Vice President of the Pennsylvania Association of Licensed Investigators, having also served as our treasurer, secretary, & a regional director, he is a member of Intellenet – an international Association of Private Investigators & Security professionals & a member of The Vidocq Society, an organization that provides pro bono assistance to law enforcement all over the country in solving cold cases, where he also serves as their Public Information Officer.

He has served as the COO of County House Research, Inc. where he was called an industry innovator, leading their service expansion & growth. They are a leading provider of court public records research.

A graduate of Bensalem High School, he attended Bucks County Community College as a Criminal Justice Major. He also holds a certificate in Product Management & Strategy from the Wharton School of the University of Pennsylvania.

He is a 1st Degree Black Belt in Tae Kwon Do & when he was younger, performed regularly as a ventriloquist for charities, corporate functions & birthday parties. (Hmm, I guess you can say he talks out both sides of his mouth!)

He is never one to turn down a request for assistance. Over the past several years, he has served on our PALI Conference Planning Committee, a thankless job that takes hundreds of hours a year. Everything he does, he does well & serves as a positive & direct reflection on our Industry as a whole & PALI in particular. We are fortunate to have him within our ranks & proud to call him – not just colleague – but friend.

He joins the ranks of the recipients before him beginning with: Eileen Law, Chris Finley, Jeff Stein, John Sancenito, Bill Everman, & Frank & Sandy DeAndrea.

He resides in Bensalem, with his wife, Kellie.

It is my sincere honor to present the 2024 Jim Carino Investigator of the Year to Marc Bourne.

Marc could not be with us tonight as he is in Boston at a mandatory training event. However, we let Kellie in on this who is on FaceTime with us & him right now.





In typical Eileen Law fashion, (the woman who plans for everything), knowing Marc would be at a training in Boston, she had a bigger than life photo of Marc made and an "assistant" would wear it to accept the award. All while Sandy DeAndrea FaceTimed Marc and his wife Kelly. (Kelly was in on the plan as well!)







GUIDE

# 2024 PALI SPECIAL RECOGNITION AWARD Charles F. "Chuck" Kleber

Chuck Kleber

We have a special recognition award tonight. It goes to one of our Charter members who will be retiring at the end of this year.

Chuck Kleber started his career with the Pennsylvania State Police. The King of Cherry Pepsi (don't DARE give him Coke), Chuck would often quip (with his wife, Debbie present): "Over the years, I took on a lover." He'd wait for the anticipated gasp. His mischievous blue eyes waiting for a reaction. Then he continued, "That lover was the Pennsylvania State Police." And love them, he did.

Chuck was a cop's cop. When he procured his private detective's license, he started his one-man operation and specialized in accident reconstruction. He would regale us with war stories of the many things he uncovered.

He has served on the board of directors at PALI for many years, also serving as our webmaster in addition to Regional Director. Seeing signature lines above the lines allotted on e-mails would drive him crazy. He could tell a joke with a dead pan face, but would slip in a smile on occasion. He attended most PALI conferences, and, as a member of Intellenet, also traveled to many of the conference destinations to other countries.

He and his wife, Debbie, have been doing some extensive traveling. They are presently in Hawaii. Chuck, on behalf of all of us at PALI, we wish to thank you for your dedicated service to us. We wish you and Debbie only the best as you begin the next chapter of your life.

"Thank you" for all you did for us, & God speed.



Chuck's good friend Sean Hall. accepted the award because Chuck and his wife were busy traipsing around Hawaii.





# 2024 CONFERENCE PHOTOS

(Left) President Rick Carpenter was presented with an award for his service.



## LET THE FESTIVITIES BEGIN!



### THE ONLY THING BETTER THAN A "BAR OPEN" SIGN IS AN "OPEN BAR" SIGN!

-FRANK V. DEANDREA, JR.-

### Thank you to INTELNET for sponsoring the PALI-OPEN BAR!

WANT TO KNOW MORE ABOUT INTELNET,  
THE INTERNATIONAL INTELLIGENCE NETWORK?  
CHECK OUT THEIR WEBSITE AT:  
[WWW.INTELNET.ORG](http://WWW.INTELNET.ORG)





**View of Downtown Pittsburgh from the 24th floor of the Wyndham Hotel's Skytop Lounge**





# 2024 CONFERENCE PHOTOS



# KARAOKE NIGHT





2024  
CONFERENCE  
PHOTOS

“MARC BOURNE’S CELEBRATION”



“Marc” arrives for the celebration!



Investigative Professional of the Year Awardees: “Marc” (Center) poses with fellow award recipients (L to R): John Sancenito, Bill Everman, Eileen Law, Sandy DeAndrea & Frank DeAndrea.



“Marc” enjoying the food



“Marc” taking full advantage of the privilege’s that go with being Investigator of the Year!



“Marc” enjoying the Intellenet sponsored OPEN BAR!



“Marc” Singing and Dancing to his rendition of Frank Sinatra’s “I Screened them My Way!”



“Marc” getting a little too crazy!



All Good Things Must Come to an End!  
Congratulations Marc!









# WHAT IT TAKES - THE BACKSTORY

## A Tribute to the Greatest Conference Planner



Most of us have been to conferences. Some good, some great. We pay our registration fee, mark the date on the calendar, pack, arrive, participate and travel back home. All in all, for us, the attendees, it takes four days out of our lives to attend a three day conference.

Have you ever considered what goes into the actual planning of the conference? What does it take? In today's fast paced world, I am not sure how often any of us stop and think of the backstory, the story which tells what led up to the main event. I feel it is only appropriate, in this, the SPECIAL CONFERENCE EDITION, to do just that and to recognize the Conference Planning Committee. Well, not just the committee, but specifically the Committee Chair, Eileen Law.

What does it take to plan a conference? Literally hundreds of hours of work. Hundreds. Not a misprint.

Thirteen months prior, you have to select a venue and work with that location. That means selecting the dates. A crystal ball is usually necessary to assist you with navigating the mine field of "blackout" dates when you cannot have a conference. We cannot have it in December or January because of Christmas, Hanukah, Kwanza, New Years and Pennsylvania weather. Late November is out for Thanksgiving. February is usually too dicey with travel conditions so we look at March. March is a big conference month for Intellenet and a few other societies of which many of the PALI members are also. Remember, in August when we are one month away from our current conference, it is too late to plan a conference for March, April or May and that would make the new conference only four or five months after the current conference. "No go" for March, April and May. Now, we are into June, July and August. You guessed it. Prime vacation months. So, we settle on September.

Too early and we are dealing with back to school for many investigators who are also parents. Too late and well, you get the picture. There is a lot that goes in to simply picking a date.







# WHAT IT TAKES - THE BACKSTORY

A Tribute to the Greatest Conference Planner  
continued...

Thank God Eileen has done this so many times because by this point, she can do it in her sleep. With the help of Bill Everman and Marc Bourne, her right and left hand, planning the conference has become, well it runs smooth, like a well-oiled machine. If you are a member, that is. If you are Eileen, you lose weight worrying, lose sleep preparing, lose hair dealing with members last-minute needs, and lose your mind because the venue has not done what they are supposed to do. All this behind the scenes.

If Eileen were an animal, it would not be a lion, or a tiger, nor wolf, bear or owl. All are regal, wise, loyal and courageous but if Eileen were an animal during the conference, it would have to be a duck. On the surface, she is graceful and cool, swimming back and forth with grace and ease. But under the water, her feet are paddling a mile a minute.

From pre-registration to the final door prizes and closing comments, she has handled reservation problems, valet issues, HVAC being too hot or too cold, member room problems, coffee and drink service, lunch menu problems and last-minute dinner issues with the service, the temperature of food, not enough seats and no podium.

While all of the members are listening to the phenomenal list of speakers she has gathered, she is in the back of the room making sure the next speaker is ready, the audio is working, lunch will be served on time and the awards are in order for the evening's dinner.

Speaking of the awards dinner, while we all sit and enjoy the meal and listening to the award citations being read, the backstory of this is that once the speakers are selected their names are submitted to the award company for their thank you plaques. Then there is the issue of the Investigative Professional of the Year award. The planning, review of submissions, selection and then the award order all have to be done and shipped and, as was learned last year, checked to ensure none had been broken in shipping.







**GUIDE**

# WHAT IT TAKES - THE BACKSTORY

A Tribute to the Greatest Conference Planner continued...

The woman is so incredibly thorough that two years ago when a speaker lost a button, guess who had a sewing kit. And last year when my nametag was missing the ribbon tag that read “presenter,” guess who had extra? And guess who made special award pins for Investigative Professional of the Year? The same woman who makes sure you get a colored star on your name tag that corresponds with the meal you ordered: gold for chicken, red for fish and green for vegetarian.



When Sandy and I became members of PALI we learned first hand how truly remarkable Eileen is. She is an incredible investigator, confidant, novelist, historian, friend and perhaps the best conference planner in the United States.

Eileen thinks of ordering awards for everyone involved in a conference and yet, she does not receive an award for her incredible work. She is always quick to point out that Bill Everman and Marc Bourne are her right and left hands so thank you to the both of you for your assistance in the conferences and for your help in writing this article!)

And to Eileen, this article will have to suffice as recognition and acknowledgment that PALI is so much better with you planning conferences. In today’s world, it is no longer socially acceptable to refer to someone as a Queen, Czarina, or most monikers to proclaim superiority so I will stick with saying: Eileen, you are the best at so many things, but most of all, you are the best at being a friend.

Thank you for the work you do behind the scenes to make everyone else have such a wonderful time. Thank you for your friendship.

“Plato is my friend, Aristotle is my friend, but my greatest friend is truth.”

— Isaac Newton







# PALI REGION 2 UPDATE REGIONAL DIRECTOR ADAM NOWICKI



**August 8th 2024 - Harrisburg, PA**

**PALI Regional Director Adam Nowicki and PALI President Rick Carpenter attended the Pennsylvania Commission on Crime & Delinquency Constable Training & Education Committee Board Meeting at the PCCD headquarters in Harrisburg, PA. While there, PALI built a rapport with PCCD Constable Committee Board Members, Training staff and Legal Counsel. The PCCD Committee now better understands PALI members' position on PA State Constables contracting as private security agents. Members were receptive to learning more about and addressing the matter. Additional time was granted for PALI to present and have dialogue with PCCD Constable Curriculum Manager and Training Managers regarding future Constable training and education on this matter. At the time of this publication the PALI Committee commissioned for this topic will have scheduled its first meeting. PALI looks forward to working towards working through this matter for PALI Members & the Commonwealth.**







# Policy and Procedure Investigations - The July 13th Donald Trump Assassination Attempted and a Different View on the United States Secret Service Agents

By: Frank V. DeAndrea, Jr.

As a police policy and procedure expert, I look differently into occurrences involving law enforcement.

There is ONE critical difference between a policy and procedure investigation and a regular investigation (for this article, when we say policy, it shall mean policy and procedure). In a regular investigation, where a crime or offense is alleged, we are investigating a person and their actions. In a policy investigation, we are investigating the policies themselves.

Often, “normal individuals” (I do not consider myself normal) blur the lines and forget they were looking at the policies. Instead, when they observe an act that they believe to be wrong or egregious, they stop their examination and quickly place blame or feel they have enough evidence to prove guilt.

An individual’s actions might be the result of policies or lack thereof; however, they are not policies.

There is a big difference between a department having a very poor policy for assisting special needs individuals and an officer fails to provide assistance to a person with special needs versus when a department has a very specific, detailed policy for assisting special needs individuals and an officer fails to provide assistance to a person with special needs. One failure is clearly the policy, the other is the actions, or inactions of the officer.

Since July 13, 2024, there has been a firestorm of comments, viewpoints, beliefs and the like where people are upset based on an assassination attempt at a former president / presidential candidate and mix the “how did this happen?” with the actions of the Secret Service men and women who were on scene.

Perhaps worse than that, they turn an assassination attempt into things like “why DEI should not be allowed” and “ why women should not be in the Secret Service.” I would like to dissect this from a policy investigation standpoint and share some facts to perhaps allow some of you to view this incident differently.

In a policy and procedure investigation you look for three things:

- 1.Are there policies in place
- 2.Are they up to date
- 3.Are they being followed

If the answer to any one of those questions is NO, we have a serious problem.

I think it important for me to tell you what this is article is NOT.

It is not pro-gun or anti-gun.

It is not pro Democrat or pro Republican.

It is not political in any fashion.

What this is, in its simplest form, is a separation of policy from action as well as an explanation of actions after the shots were fired.

I will tell you that I firmly believe this incident should NEVER have occurred. I believe there are an incredible number of blatant violations of safety, security, communications and executive protection protocols.

It was these violations that allowed the attempted assassination to occur, coming within literally inches of costing a presidential candidate and former president his life.







NOV-2024

This is the place where many people allow the train to come off the rails! The failures that lead to and allowed the assassin to breach security, climb onto an unguarded roof with a clear line of sight to the stage, shoot and wound former president Trump have NOTHING to do with the actions of the Secret Service agents after the fact. Apples and Oranges.

I have watched the video from many angles and then I look at the still photos. The still photos, or worse yet, a single frame of a video, can make something appear to be what it is NOT. In the case of the Secret Service response to the stage area, no agent cowered or hid as was reported. The stage was approximately four feet off the ground.

I believe we can all agree that the assassin- I do not ever use the name of any massacrists or assassins as I do not believe they are worthy of any notoriety- should never have been able to gain access. I am confident that the three separate investigations being conducted by the United States Secret Service, the Federal Bureau of Investigation and the Pennsylvania State Police will undoubtedly expose the issues that caused the security breach and will update policies and protocols to prevent this type of thing from ever occurring again.

But, this article is NOT about the policies that created the breach. It is about separating them from the actions of the Secret Service agents after the assassin fired his weapon.

So let's look at what occurred after the shots were fired.

All of the Secret Service members, women and men, collapsed on the protectee. Point for the Secret Service. The agents then used their bodies to shield the protectee. Another point for the Secret Service. These agents then in unison, rose and while shielding former president Trump, moved him hastily to his awaiting vehicle. Additional point for the Secret Service. Once at the vehicle, these agents, while continuing to use their bodies as a shield, quickly moved former president Trump into his vehicle and in a rapid deployment, exited the area to a predetermined medical facility. Point, point and point for the Secret Service.

So where do we find fault? Here is what was said or written, and I am paraphrasing from social media:

*"I can't imagine that a DEI hire from @pepsi would be a bad choice as the head of the Secret Service. #sarcasm," tweeted Republican congressman Tim Burchett.*

*"There is no room for DEI and this would not have occurred if the Secret Service did not embrace DEI."*

*"This would not have happened if the presidential candidate was being guarded by men who were taller than him."*

*"No woman who is shorter than the presidential candidate should have been on the protection detail."*

*"There is no place for women in the Secret Service."*

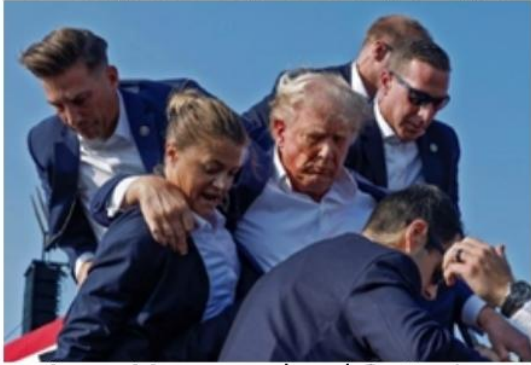
*"One female agent should never have been on the protection detail because she was overweight and could not find her holster."*

Height and weight requirements should be included in a policy. Either you pass them or you do not. But to say if you are not 6 feet 4 inches tall you cannot rush the stage to protect former president Trump when he is being shot at by shielding him with your body is absurd.





Question 1: What does the size of a woman, using her body to shield former president Trump, after he was just shot, have anything to do with the fact an assassination attempt was just made?



Anna Moneymaker / Getty Images

Question 2: What does the fact a woman missed holstering her weapon immediately after she assisted in escorting an injured protectee, who was just shot, to his vehicle have to do with the failure that allowed the attempt to occur?

I am going to go out on a limb and answer **nothing and nothing.**

I do not know if the female Secret Service agents on stage were assigned to the inner perimeter or not. I also do not know what administrator made the decision on who was and was not on the inner perimeter team. What I do know is when shots were being fired, those women, just like their male counterparts, raced towards the danger, collapsed on the former president and shielded him with their bodies. What part of that is wrong?

What I know, without reservation, is every one of the women and men who rushed the stage, collapsed on the protectee and used their bodies as human shields to stop bullets from striking former president Trump and then getting him off the point are heroes and heroines.

I will give some insight into the why. Why did these women and men who were shorter than Donald Trump rush to his side, push him to the ground, protect him from further harm, and using their bodies as shields, get him off the point?

Training. Yes, training. Blind episodic memory. Shots fired, collapse. Get the protectee off the point. Shots fired, collapse. Get the protectee off the point... Wash, Rinse, Repeat.

Finally, let's talk about the gray zone. You know, when your heartrate raises above 145 beats per minute. You have already lost your fine motor skills and now, your complex motor skills are becoming depleted. In the case of being in a firefight or being involved in an assassination attempt on a former president, I can guarantee your heartrate will be elevated.

When you watch the video you see the agent is attempting to holster her weapon however, her holster has slid farther back on her belt. She is attempting to holster her weapon without looking as is standard training for law enforcement from the academy on up. Three attempts, she looks, sees the holster has moved further back and stops trying. She returns to performing cover with her weapon drawn and after another 30 seconds she easily holsters her weapon.



The difference: **Heart rate.**

When it returns to below 125-130 your complex motor skills return.

So, is it possible to repeatedly miss your holster with your weapon because you have lost your complex motor skills? 100%. As a Police Academy Instructor and Firearms Instructor I see this EVERY TIME I am on the range. With cadets and seasoned officers.

Do I fault a Secret Service Agent for having lost their complex motor skills after an attack on a protectee? Absolutely not. Is there a need to examine the training to see if there is a way to make it better, perhaps. But I remind you, the failure to miss your holster while a traumatic event is unfolding is NOT what caused the assassination attempt, nor is it uncommon.

This is the United States Secret Service. In the role of a Secret Service Agent, they must pitch a "No Hitter" every game. No other role, position or job in the United States has that level of a requirement. They are in fact soldiers, and as such, they should not be judged by the policies of an administration but rather by their actions in the face of danger. If every one of those agents is not being recognized with an award within their department for heroism and bravery it is a shame.

While we push for a thorough review of the policies and perhaps an update of the training protocols, I would ask you to please keep the policy review separate from the actions of the women and men of the Secret Service. To besmirch them is disingenuous at best and dangerous at worst. In this fiasco in Butler, we have focused our criticism on what we can SEE on the news. If we really want to fix the problem, we need to conduct a thorough review of the policies and make sure they reflect the best practices moving forward.

All of the things that we DON'T see are what caused this epic failure and what we need to focus on, NOT these brave men and women who reacted to that threat.

I personally would like to thank the women and men of the United States Secret Service for their heroic actions on July 13, 2024, and EVERY OTHER DAY they go to work.

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**If I have seen further than others,  
it is by standing upon the shoulders of giants.**  
-Isaac Newton

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# **PALI MEMBERS PHOTOS and HAPPENINGS**

**PHOTOS and HAPPENINGS of MEMBERS  
Around the Globe**



**TOP: JIM CARINO CONGRATULATES MARC BOURNE ON RECEIVING THE INVESTIGATIVE PROFESSIONAL OF THE YEAR AWARD.**



**THE REAL MARC BOURNE WAS PRESENTED HIS INVESTIGATIVE PROFESSIONAL OF THE YEAR AWARD AT THE MONTHLY VIDOCQ SOCIETY MEETING, SEPTEMBER 19, 2024.**

**FELLOW PALI MEMBERS WHO ARE ALSO VIDOCQ SOCIETY MEMBERS IN ATTENDANCE (L TO R) SANDY DEANDREA, BILL FLEISHER, JIM CARINO, MARC BOURNE, EILEEN LAW AND FRANK DEANDREA, JR. MISSING FROM PHOTO: DAVE ZIEGLER**



# SECRET RECIPE ULTIMATE CORNBREAD

RECIPE BY: Frank V. DeAndrea, Jr



PHOTO BY Frank V. DeANDREA, Jr.

## FRANK DEANDREA, JR.'S ULTIMATE CORNBREAD

**FALL IS FOOTBALL SEASON. NOTHING GOES WITH FOOTBALL LIKE A HOT BOWL OF CHILI AND NOTHING GOES WITH CHILI LIKE ULTIMATE CORNBREAD!**

### INGREDIENTS

<b>1 CUP YELLOW CORNMEAL</b>	<b>1 CUP BUTTER MILK</b>	<b>1/2 TEASPOON SALT</b>
<b>1 CUP FLOUR</b>	<b>2/3 CUP SUGAR</b>	<b>2 TEASPOONS BAKING POWDER</b>
<b>1 LARGE EGG</b>	<b>1/3 CUP BUTTER MELTED</b>	

1. Preheat your oven to 400 degrees and grease a 8x8 Pyrex backing pan.
2. Mix the cornmeal and buttermilk and let it sit for 10 minutes.
3. beat the egg and add all other ingredients to the cornmeal mash.
4. whisk until well combined and pour into baking dish.
5. Bake for 23-27 minutes until the sides and top are golden brown.
6. It is finished cooking when a toothpick inserted into the center comes out clean.

TIP: If you do not have Buttermilk just add 1 teaspoon of lemon juice to the 1 cup of whole milk and allow it to stand for 5 minutes. Buttermilk makes this recipe extra fluffy by helping the baking powder get the best rise.

**ENJOY!**





# THANK YOU . HAPPY BIRTHDAY JOYCE MATTHEWS

wherever you are...

This brings up to a close of the Fall 2024 PALI Guidon.

It was bittersweet for Sandy and me to be in charge of the selection committee for the 2024 James P. Carino Investigative Professional of the Year award as it meant our “Year” had come to an end. Being the person who submitted Marc Bourne’s name for consideration and then watching as the voting unfolded for him to be selected was the perfect ending to an incredible year.

What I realize is although the year has ended, my responsibility as a laureate, a representative of the award and PALI have not. Being a member of PALI, being on the Board of Directors, being a Laurette of the award are all incredible honors and I shall continue to be thankful and attempt to uphold the trust placed in me by each.

You may have noticed me say: “Thank you, Joyce Matthews, wherever you are” when I end a newsletter or speak in public. Perhaps this is the perfect time to explain such a Jimmy Durante saying.

After being honorably discharged from the United States Army, I decided it was time to go back to college. The military had a profound effect on me however, I was searching for direction, purpose and a feeling of belonging. I felt I did not fit in to the “civilian world”. I was privileged to do many incredible things in the United States Army. Many of which were “frowned upon” as not appropriate in the outside world. As such, college seemed like a good place to figure it all out. I was selected to be a Resident Assistant. Imagine the faces of the interview staff reading my application. “Decorated United States Army Military Police Officer trained in Undercover Narcotics Investigations and responsible for the safety and security of an entire military installation desires to be in charge of a single floor of a residence hall.” According to Joyce herself, who was in charge of resident life at Penn State University, there was much talk about that application. I got the job and the next year was the best year of my life to date.

I was many things after leaving the military and most of them were bitter and disenchanting. Joyce helped me to recognize there was still good in the world. Her caring and compassionate attitude was contagious. Her smile was warm enough to melt away an exterior hardened by experiencing things a 19-year-old kid should not have seen or done. I am confident that without her guidance and mentoring, I would not be who I am today. What I am equally sure of is that Joyce had NO IDEA what a profound effect she had on me.





I left college to enter the Pennsylvania State Police in 1988. After being scored #3 in the Commonwealth, tied with 0, I decided to pursue a career in the Pennsylvania State Police. One of my proudest moments was graduating from the State Police Academy and returning to Penn State in full State Police uniform to find Joyce and show her I graduated and was about to go do something good in the world.

The world continued to rotate and after it had made another thirty-three or so trips around the sun, I reached out to Joyce to share with her just how important she is to me. I tracked her down in Maryland and wrote to her wondering if she would even remember who I was. I cried when she told me that she saved the letter I wrote her in 1989 and still had it. I wrote to her on September 25 to have her tell me it was her birthday and my reconnecting was a special present. Coincidence? I do not believe in coincidences. More like quantum entanglement if you ask me. I plan on visiting with her at her home this year just to give her a hug and thank her in person.

Joyce never knew how special she was in the life of a student. She just did what she did because that's who she is. She never asked for recognition or praise, she just kept marching. Perhaps that is what makes her so much more special of a person. She does the right things, for the right reasons and for her, it is enough.

So what does all of this have to do with PALI, Private Investigations and the Guidon? Perhaps nothing. But to me, it has everything to do with all of them. It is my way of telling each of you that you never know who's life you might be saving just by smiling, performing a random act of kindness and paying it forward.

In the world we live and work in, our industry has a unique way of coming in contact with people often at their lowest moments. Your kind words and actions might make all the difference in the world to them. A difference you may never learn of, but a difference just the same.

One day, when I am king, Joyce will be properly recognized for saving the lives I am sure of countless students just by being herself. Until then, all I can do is say: "Thank you Joyce Matthews, wherever you are." And hope someone will see it and send it along to her with my love. Happy Birthday Joyce.

Thank you to everyone who has helped get the Guidon to this point.  
Congratulations again to Marc Bourne. Enjoy your special year.

And to my wife Sandy, you remain the best investigator I have ever met. Thank you for your love and devotion. Being voted the first ever PALI investigator professional "Team" of the year all I can say is if I am Fred Astaire, you are Ginger Rogers. You do everything I do except you do it backwards and in high heels! I am just blessed to have you as my partner.

Until the next edition,



PS - Charles Darwin had a Pomeranian named Snow!

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